

FOR IMMEDIATE RELEASE

Laurino Presents Chelok[®] Technology as Solution to Industry Shortage of Rare Earth Elements

Fort Lauderdale, FL – January 22, 2014

Periodic Products today announced that the Company's president and CEO, Joseph P. Laurino, PhD, was an invited speaker at the Critical Materials Institute's *2014 Workshop on Rare Earths and Uranium from Phosphate Ore*. The workshop was held January 16, 2014 at the Florida Industrial and Phosphate Research Institute in Bartow, FL.

The presentation, titled "Rapid and Efficient Removal of Rare Earth Elements from Acidic Solutions," described the use of the Company's proprietary Chelok[®] Polymer Technology to remove and recover rare earth metals from phosphogypsum and other phosphate mining waste materials.

Rare earth elements – such as neodymium, cerium and lanthanum – are in high demand for advanced technology manufacturing, but are in short supply around the world. The Company's innovative Chelok[®] Polymer Technology safely and efficiently extracts rare earth elements from these mining waste products using an environmentally responsible process.

The Critical Materials Institute (CMI) is a partnership of federal government laboratories – including the Oak Ridge National Laboratory, the Ames Laboratory, and the Idaho National Laboratory – along with universities and members of industry. CMI's mission is to examine ways to eliminate the limited availability of vital materials needed for critical American manufacturing and the commercialization of emerging technologies.

About Periodic Products

Periodic Products is committed to advancing a cleaner and safer global environment through the application of responsible science and breakthrough chemical technologies. Chelok[®] is Periodic Products' patented chelating technology, and gives Periodic Products' polymers the power to rapidly eliminate metals from water. For more information on our technologies, visit www.periodicproducts.com.

Forward-Looking Statements

To the extent any statements made in this release contain information that is not historical, these forward-looking statements are based on the current expectations of the management of Periodic Products only, and are subject to a number of factors, risks and uncertainties, including the acceptance and demand for new products, the impact of competitive products and pricing, new product development and launch, reliance on key strategic alliances, availability of raw materials, availability of additional intellectual property rights, availability of future financing sources, the regulatory environment, and other risks the Company may identify from time to time in the future that could cause actual results to differ materially from those described in the forward-looking statements.

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